



## ROYAL COLLEGE GROUP OF 2000

1<sup>st</sup> October 2011

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Dear Mr / M. / Dr.....,

**Samanalathenna Health & Wellness Drive 2011**  
*ANNUAL SOCIAL RESPONSIBILITY PROJECT OF ROYAL COLLEGE GROUP OF 2000*

We're pleased to inform you that the Royal College Group of 2000 is organizing its annual CSR campaign in Dehiattakandiya on Saturday 10<sup>th</sup> December 2011.

Having addressed various social needs in deprived areas continuously for the past several months, the Royal College Group of 2000 has chosen the city of Samanalathenna in Dehiattakandiya to provide medical assistance to under privileged citizens.

A complete medical needs identification study was carried out in the area with the assistance of doctors from the Dehiattakandiya hospital where it was identified that a majority of the 1500 odd villages were farmers and the routine clinics were insufficient to cater to their requirements. Their poverty levels were an issue in purchasing prescribed medicines. All required clearances and permissions have been obtained for the relevant authorities as well.

As such, we take pleasure in inviting your esteemed organization to be a part of this event by providing us with a sponsorship for this cause. Sponsorships can be monetary or non-monetary; and the packages are presented herewith. Value of products donated by your company will be considered as a sponsorship.

We are fully aware of the numerous Corporate Social Responsibility projects of your company and hope that you will also lend your support to pursue the mission of our two organizations.

Let us thank you in advance for a very positive response at your earliest convenience.

Yours Sincerely,

Chaman Ipalawatta  
Secretary, Group of 2000



## ROYAL COLLEGE GROUP OF 2000

<b>Platinum Sponsorship</b> Sponsorship Value: LKR 100,000	<ul style="list-style-type: none"><li>• Recognition of the company logo as a partnering organization across all the events organized by the Royal College Group of 2000 for the period of next 12 months</li><li>• Display of company logo on the Group of 2000 website (according to above)</li><li>• Company Logo on the main backdrop for all events during the year</li><li>• 2 Banners to be displayed in the location of CSR project</li><li>• Prominence in the media releases that will be circulated in local media</li><li>• On ground distribution of material such as brochures / leaflets and possible product placements (to be discussed in advance)</li><li>• Access to Group of 2000 members directory (upon request) for corporate promotions)</li></ul>
<b>Silver Sponsorship</b> Sponsorship Value: LKR 25,000	<ul style="list-style-type: none"><li>• Company Logo on the main backdrop</li><li>• 2 Banners to be displayed in the location</li><li>• Display of company logo on the Group of 2000 website as CSR partners</li><li>• On ground distribution of material such as brochures / leaflets</li></ul>
<b>Bronze Sponsorship</b> Sponsorship Value: LKR 10,000	<ul style="list-style-type: none"><li>• 1 Banner to be displayed in the location</li></ul>

Cheques should be drawn in favour of “**Royal College Group of 2000**” and crossed account payee only.